



Phoenix, Arizona

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A creative professional with in-depth agency and industry experience focused in advertising, marketing, and visual design. Strong organizational, written, and oral communication skills with passion for the arts as well as the sciences.

A firm believer in the importance of design as a dual-brained practice, my work takes foundation in my experience as a painter, illustrator, medical professional and scientific researcher; creativity and logic, for me, go hand in hand. I define myself as adaptable, ambitious, and authentic – mixed in with a down-to-earth attitude and a penchant for wholehearted fun.

## EXPERIENCE

- 2016 **ICON Clinical Research**, *Senior Outcomes Researcher*
- 2010–13 **UArizona Student Affairs Marketing**, *Visual Designer*
- 2011–12 **American Apparel**, *Associate*
- 2010–12 **Office of Access and Inclusion**, *Board of Directors*
- 2009–10 **UArizona College of Medicine**, *Research Assistant*
- 2007–10 **JJ Enterprises**, *Account Manager*

## EDUCATION

- 2012–15 **University of Arizona College of Medicine**, *M.D. Candidate*
- 2007–11 **University of Arizona**, *B.S.H. Physiology / B.A. Fine Arts*
- 2009–10 **Istituto D'arte, Orvieto, Italy**, *Disegno & Visual Narratives*

## SKILLS

- Adobe Photoshop ●●●●●●●●
- Adobe Illustrator ●●●●●●●●
- Adobe InDesign ●●●●●●●●
- Adobe Lightroom ●●●●●●●●
- Adobe Dreamweaver ●●●●●●●●
- HTML5/CSS3 ●●●●●●●●
- AutoCAD/Sketchup ●●●●●●●●
- Microsoft Office ●●●●●●●●
- Final Cut Pro ●●●●●●●●

## KNOWLEDGE

- Print & Layout
- Branding & Identity
- Logo Design
- Digital Photography
- Image Editing
- Illustration & Painting
- Typography
- Color Theory
- Environment Graphics
- Research & Synthesis
- Creative Copywriting
- Client Relations / Consulting
- Account Management
- Social Media Marketing
- Mobile Platforms
- Clinical Medicine
- Health Economics &
- Outcomes Research

## LANGUAGES

- English**, *Native Speaker*
- Mandarin Chinese**, *Native Speaker*
- French**, *Basic Level*

## AWARDS

- ADDY AWARDS**
- Best of Show* – Orientation Calendar 2011
- Judge's Special Mention* – ADDY Campaign 2012
- Judge's Choice* – Orientation Calendar 2013
- Judge's Choice* – Orientation Calendar 2012
- Gold* – Admissions Campaign 2013
- Gold* – Get-In Guide 2013
- Gold* – Orientation Student Calendar 2012
- Gold* – ADDY Campaign 2012
- Gold* – Orientation Calendar 2011
- Silver* – Amazing ADDYs Logo Design 2012
- Bronze* – Be A Friend Campaign
- Association of College Unions Int'l Award 2012**
- Higher Ed Marketing "Best of Show" 2013**
- Educational Advertising Awards 2014- Gold**
- Honors Cum Laude & Get in Guide*
- UACOM Medical Leadership Award**
- UA Commitment to Underserved People**
- Flinn Foundation Scholar**

## HOBBIES

